

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT31/12 17.31
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6251216

	CLASS: NATL.	LOCAL	REGIONAL
1. General			
2. Specific			
3. Other			
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PRDCT	<u>AMERICAN ACTN NETWOR</u>	<u>EST#2870</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT31/12 17.3

FR JULIE
OK'D M7

PLS CFM, THX 10/31

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

[illegible]

AGENCY ADVERTISER CODE = 131	AGENCY EST# = 2870
AGENCY PRODUCT CODE = 405	

20	S	1200N-100P	30	\$1,000.00	10/29	10/29	1	MON	1
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PROGRAM : EYEWIT NW-NOON

RA35+	:	2.1
CON COM1 :	EXTFT	NI-NOON

CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

STATION MAKEGOOD OFFERS:

OK'D BUY#20

MISSED: MON/1200N-100E

OCT 29

W
O
S

\$1,000.00

(OCT31/12)

OFFER: NONE

CMT:NO RUN DUE TO BREAKING NEWS WE WILL MAKE DOLLARS GOOD ON HDL# 6251220

REP HEADLINE# 6251216 TRF# 323901 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 17.31

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			183925.00			NOV/12			45700.00			
CONTRACT TOTAL												229625.00
TOTAL SPOTS												125

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE